

Persuasive command!

- ✓ Information
- ✓ Facts

- ✓ Questions
- Would you...?*
Do you...?
Have you ever...?

- ✓ "Quotations"

- ✓ Adjectives
- super, fantastic, fabulous,
outstanding, unbelievable,
amazing, great, magnificent,
awesome, incredible,
extraordinary, marvellous*

- ✓ Exaggeration
- The world's finest...*
The best in the...

MOTTO / SLOGAN

- ✓ Alliteration